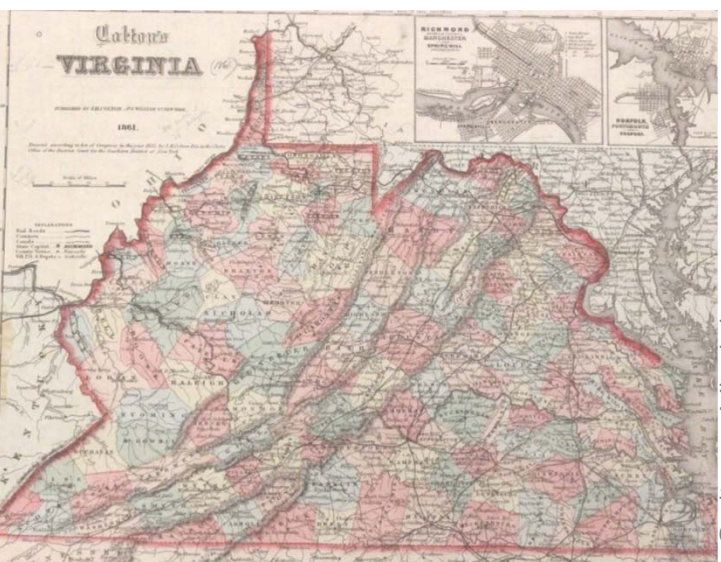


Shockoe Bottom: Culture // Context // Conflict

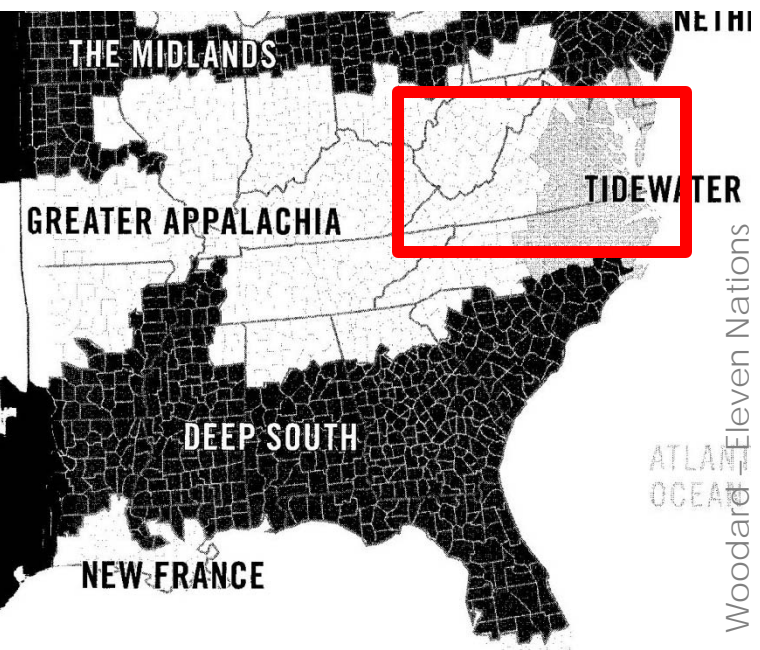
DES 03332 // CRITICAL CONSERVATION // VAUGHN HORN, DDES



Colton's Virginia



Shockoe Bottom aesthetic looks like a 19th century commercial city; low-rise row houses, stores to support commerce, factories for production, transportation infrastructure, monuments, and leisure.



Woodard Eleven Nations

LOCATION	LIBBY HILL PARK	BLOCKS	55SE, 55SE, 60SE and 57SE S part 48SE and 62SE SW part 57SE	SURVEY UNIT NO.	D-9
ZONING PROPOSED LAND USE	B-6 Multiple Family PROPOSALS AFFECTING UNIT				
TRAFFIC	light <input type="checkbox"/>	moderate <input type="checkbox"/>	heavy <input type="checkbox"/>		
vehicular	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
pedestrian	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
GENERAL PERIOD OF BUILDINGS	18th cent. <input type="checkbox"/> mid 19th <input checked="" type="checkbox"/> early 20th <input type="checkbox"/> early 19th <input type="checkbox"/> late 19th <input checked="" type="checkbox"/> recent <input type="checkbox"/>				HIS REFERENCE D120-132
GENERAL CONDITION OF BUILDINGS	good <input type="checkbox"/> fair <input checked="" type="checkbox"/> poor <input type="checkbox"/>				
USE OF LAND AND BUILDINGS	homogeneous <input checked="" type="checkbox"/> mixed <input type="checkbox"/> conversions <input type="checkbox"/> residential and public park				
BUILDING COLOR AND MATERIAL	harmony: brick predominates, mostly red, some painted, a few wood frame houses good <input checked="" type="checkbox"/> fair <input type="checkbox"/> poor <input type="checkbox"/>				
STREET FURNITURE:	improvement suggested <input type="checkbox"/> poles and overhead wires throughout				
PAVEMENT MATERIALS	special character <input checked="" type="checkbox"/> some brick sidewalks, cobblestone and asphalt paving blocks in park. stone block across FRANKLIN St. at 29th St.				
PLANT MATERIALS	street trees <input checked="" type="checkbox"/> all streets, irregular: elms, maples, oaks, gingko front yards <input checked="" type="checkbox"/> all streets, mostly untended; magnolia tree at 2812 E. FRANKLIN St. (3,4,8) gardens <input type="checkbox"/> Libby Hill Park has large trees, mostly elms and oaks				
VISTAS	(A-good B-potential C-poor)				
1	A	B	C	4	A
2	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SURROUNDING ENVIRONMENT: Old residential neighborhood north and west. Steep hill separates this section from industrial area on south; ravine forms sharp boundary on east.					
SPECIAL FEATURES AND OUTSTANDING CHARACTERISTICS: The importance of this area lies more in unified and harmonious street facades than in particular buildings. The park itself is of course a special feature as is the confederate monument, focal point for both MAIN and 29th Sts., and a landmark from a distance. The house at 2718 E. FRANKLIN, the only building on the park dating before 1850, is an interesting feature. Iron verandahs are noteworthy, especially the row on the east side of 29th St. (18). The park and Libby Terrace provide panoramic views.					
RECOMMENDATIONS: Encourage restoration and rehabilitation of dwellings and yards. The Historic District should be extended to include Libby Hill Park and the houses facing it on 29th Street, and also LIBBY TERRACE.					
TYPICAL STREET SECTIONS			CHANGES OF LEVEL		
RICHMOND ESTHETIC SURVEY					COPY NO. 2
					date checked





No Smoking!



THE JAMES RIVER AND SWANNAH RIVER CANAL, RICHMOND, VIRGINIA.—(DRAWING BY A. H. HARRISON.)



LUCKY STRIKE
cigarette

It's toasted

THINK of a cigarette "served" to you as appetizingly as the hot, buttered toast that comes to your breakfast table. Well, that's the idea on this new Lucky Strike cigarette: the tobacco—it's toasted. There's a thought to make your mouth water for a new cigarette flavor.

Until we discovered the toasting principle, a good ready-made cigarette from Burley tobacco wasn't possible; flavor wouldn't hold.

Yet there was the big million-man-power affection for Burley—60 million pounds poured from those green, blue and red tin boxes last year.

The old kitchen stove—the toasting fork

So we worked five years—then came the big simple idea of toasting the tobacco to hold the flavor. Now, enjoy a really delicious new cigarette flavor: Lucky Strike—the real Burley cigarette—it's toasted.

LUCKY STRIKE
The real Burley
Cigarette

20
Plus
10+

Guaranteed by
The American Tobacco Co.

Our men will demonstrate beyond the tobacco is toasted—of every flavor.

Copyright by The American Tobacco Company, Inc., 1935

The American Tobacco Company Research Laboratory

Lucky Strike cigarette plant, Richmond, Virginia.





Shockoe Valley

Year of Designation	Year of Expansion	Total # of Properties	Total Acreage	District Boundaries
1977	1976, 1985	15	22.6	18th to 2nd Sts. & Mainville to Franklin Sts.



Distinctive Features of Shockoe Valley
 Large scale industrial warehouses and commercial buildings from the late nineteenth and early twentieth centuries.
 Extensive use of cast-iron decoration on many buildings.

St. John's Church

Year of Designation	Year of Expansion	Total No. of Properties	Total Acreage	District Boundaries
1967	1967, 1977, 1987	643	118.1	21st to 32nd Sts. and Mainville to Franklin Sts.



Distinctive Features of St. John's Church
 • Impressive views of downtown Richmond and the James River
 • Large areas of public open space (in Chimborazo Park O & HD and Libby Hill Parks) fronting the river bluffs.
 • Well-established streetscapes with granite paving, mature trees and gaslights that provide a cohesive neighborhood with distinctive character.

Their Opinion

The Byrd legacy: integrity, honesty, lack of imagination and massive resistance

Story Comments

Print Font Size:

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Times-Dispatch

Harry Flood Byrd Jr. (right) with his father, Harry F. Byrd Sr., in 1964. The next year, the younger Byrd was appointed to his father's seat in the U.S. Senate.

Posted: Sunday, August 25, 2013 12:00 am

BY RONALD L. HEINEMANN

When Harry F. Byrd Jr. died on July 30, it closed a long chapter of Virginia political history in which his family played a significant role. For more than a century, the Byrd record and name influenced voters and officeholders alike over questions of fiscal conservatism, the role of government and racial equality. Indeed, the family's influence goes back to the 17th and 18th centuries, when the William Byrds I and II, among the largest landholders and slaveholders in the commonwealth, served in the House of Burgesses and on the Council of State.

Harry Byrd Jr.'s grandfather, Richard Evelyn Byrd, was a prominent member of the Virginia political machine (known by the less offensive euphemism as "the Organization") who served several terms in the General Assembly as its speaker in the

Byrd family lineage dates back to 17th century founding and naming of Richmond. Harry Byrd led conservative political machine "the Organization" that selected (not elected) governors, lobbied for highway construction, tourism industry, and coined "Massive Resistance."

Richmond News, Crime & Politics

Times-Dispatch editorial expresses regret for Massive Resistance

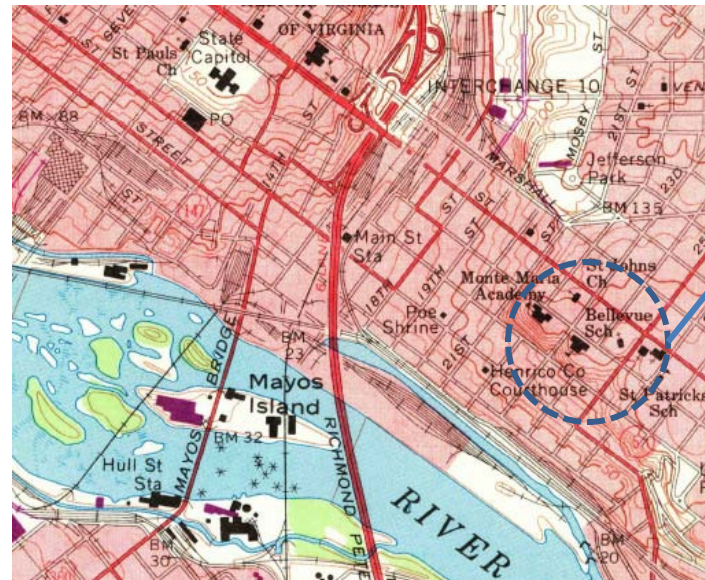
Story Comments

Print Font Size:

Recommend 1 Tweet 0 g+ 0

Posted: Thursday, July 16, 2009 6:01 am

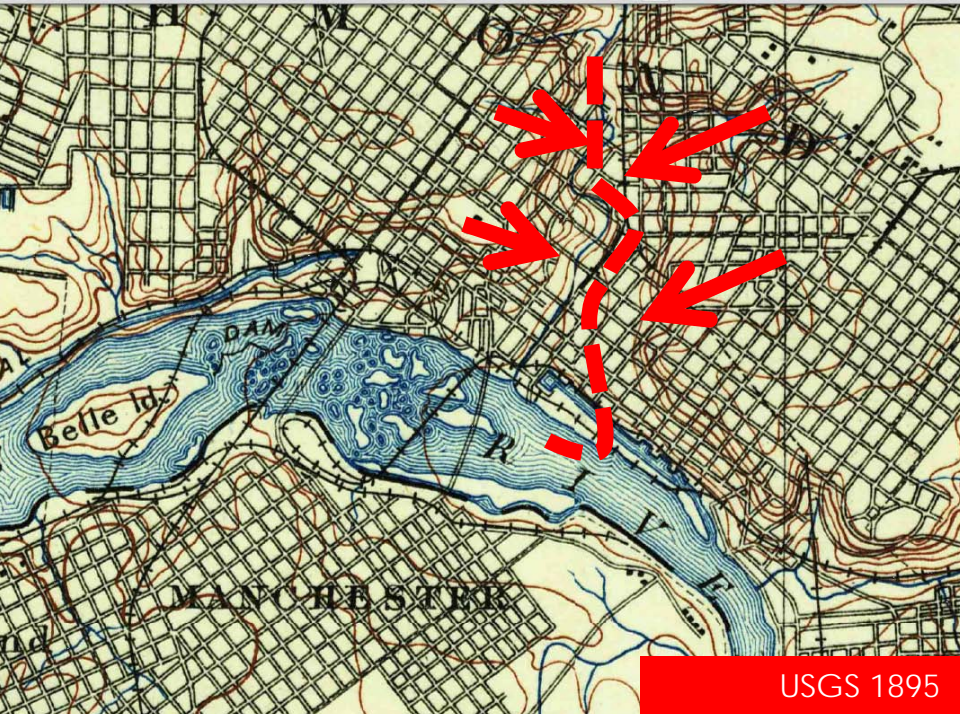
Sometimes the era seems ancient, sometimes it resembles yesterday. Fifty years ago Virginia had a rendezvous with destiny and came up wanting. It scorned human rights and the promise of the Declaration of Independence and instead took a course known as Massive Resistance. Tomorrow at the Capitol, the University of Virginia's Center for Politics will convene a conference on the chapter and its legacy.



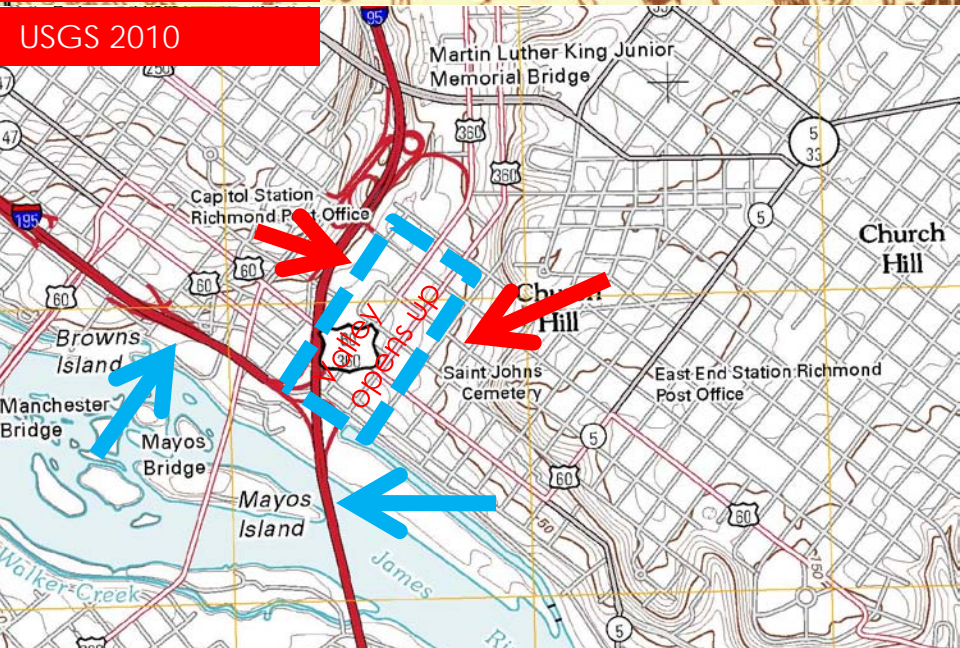
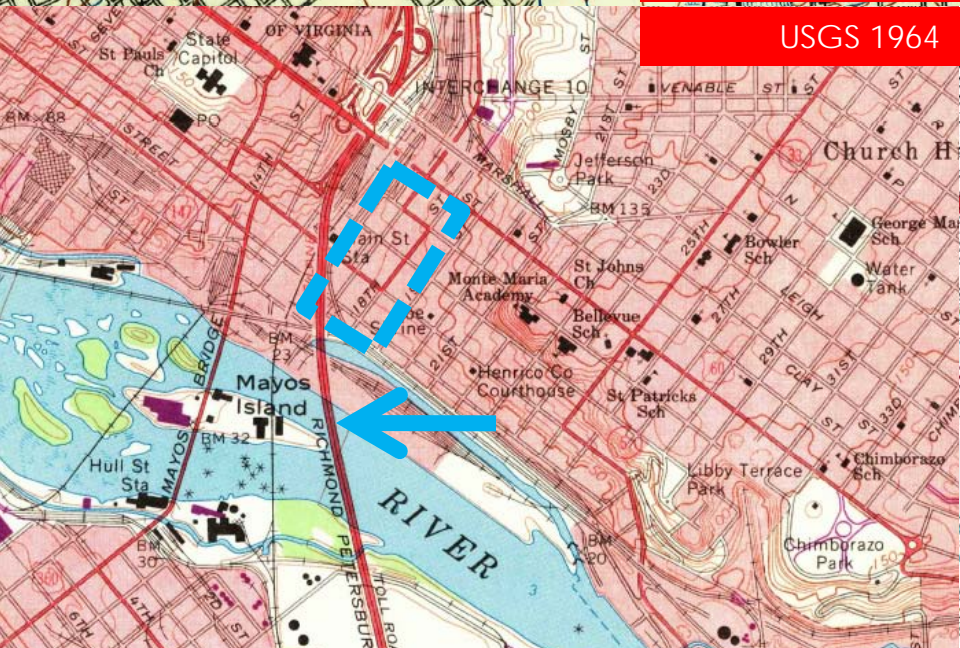
Shockoe Bottom Schools

USGS - 1964

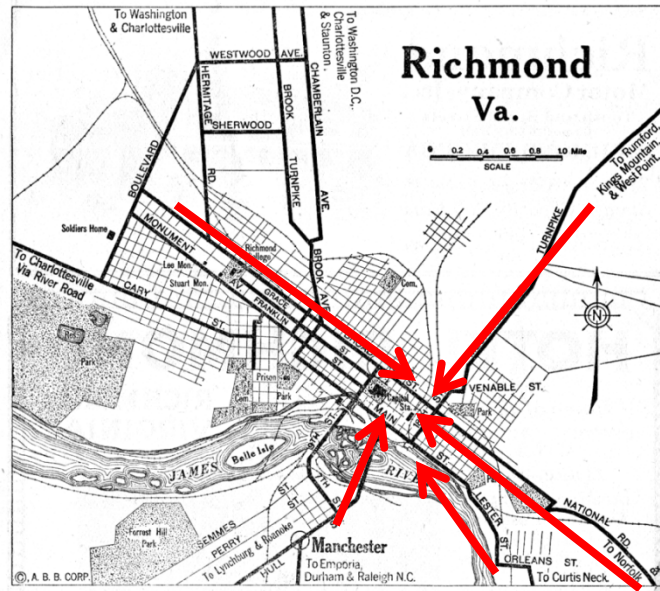
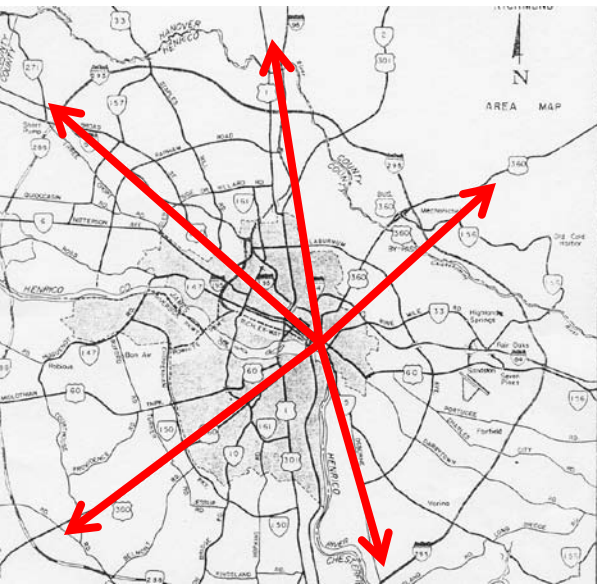
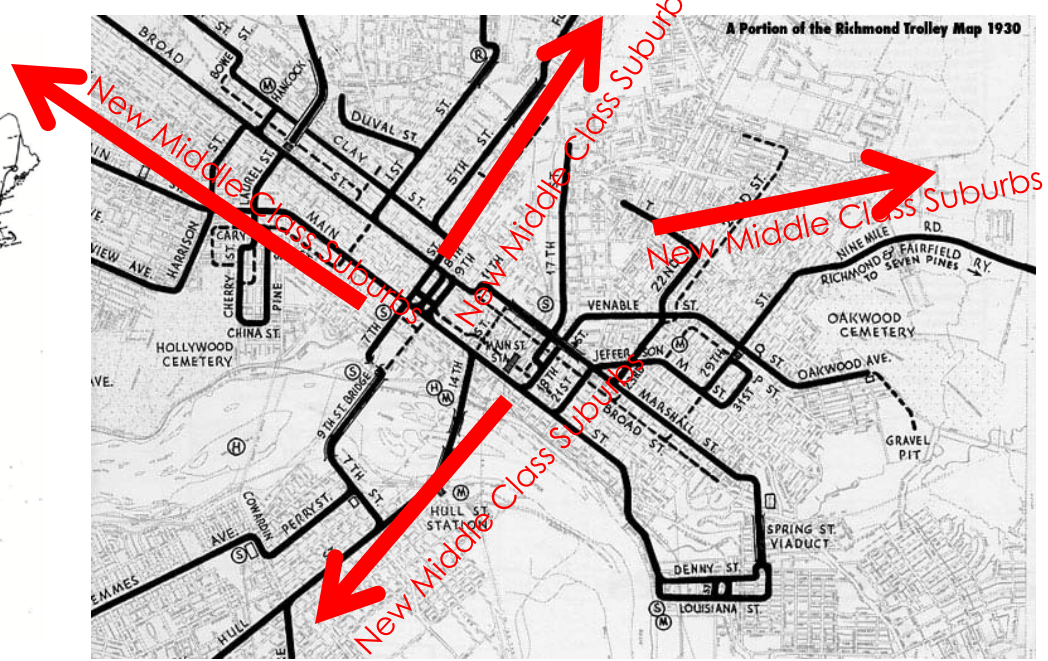
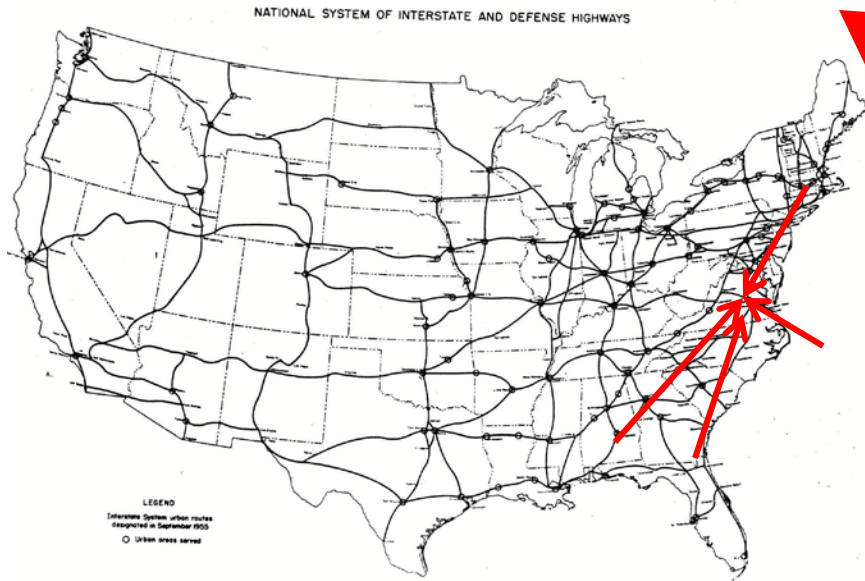
Resistance: State of Virginia against the integration ruling by the US Supreme Court in Brown v. Board of Education. All the public schools in Virginia, remained governed by the mandate of Section 140 of the 1902 Virginia State Constitution: "white and colored children shall not be taught in the same schools."



USGS 1895 USGS 1934
 USGS 1964 USGS 2010



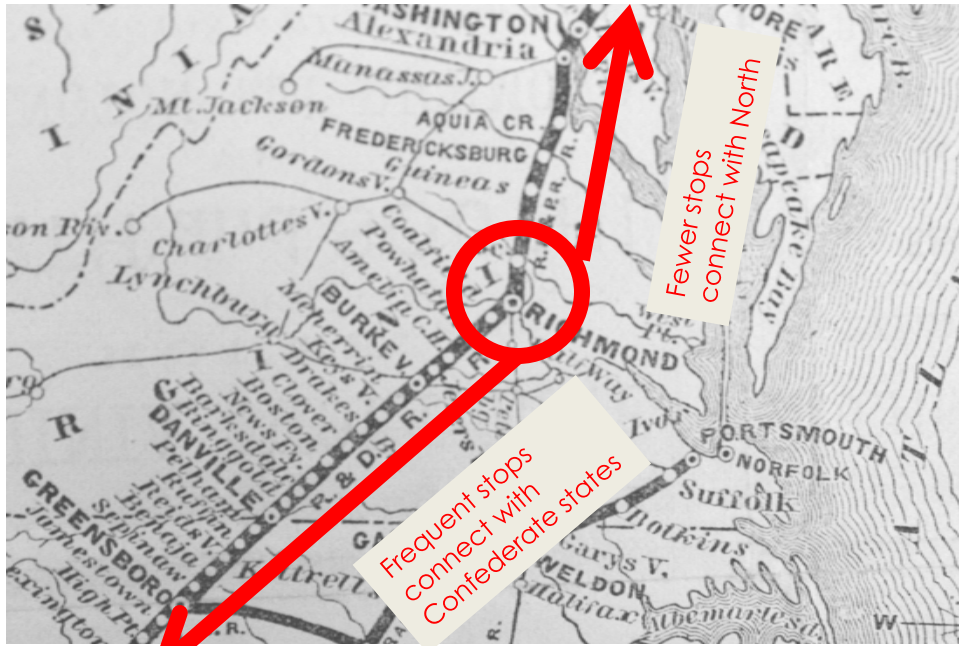
Context



North Carolina, Charlotte and South Carolina, and COLUMBIA and AUGUSTA RAILROADS.



Exchange/transportation

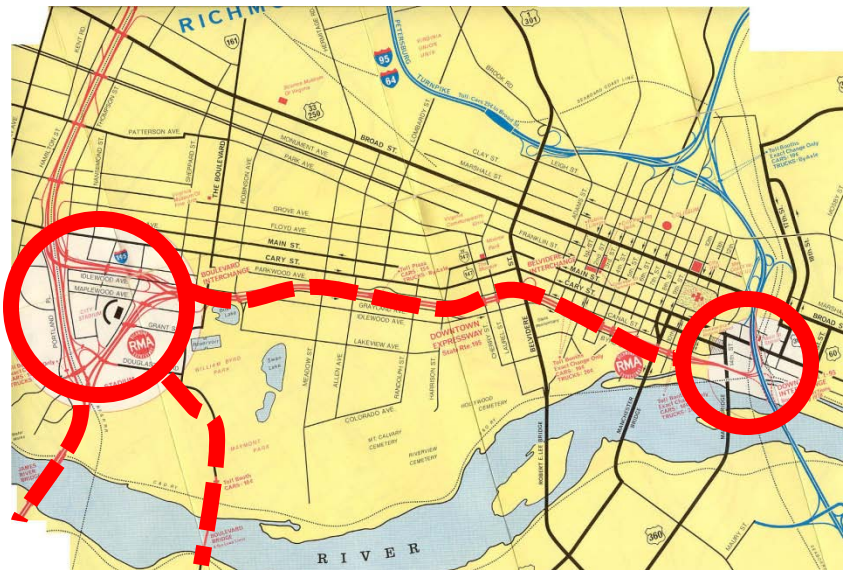
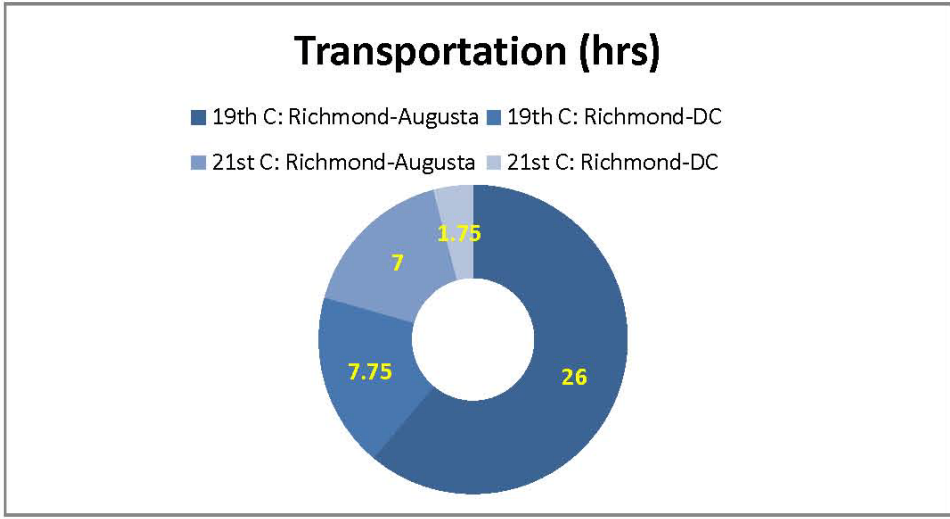
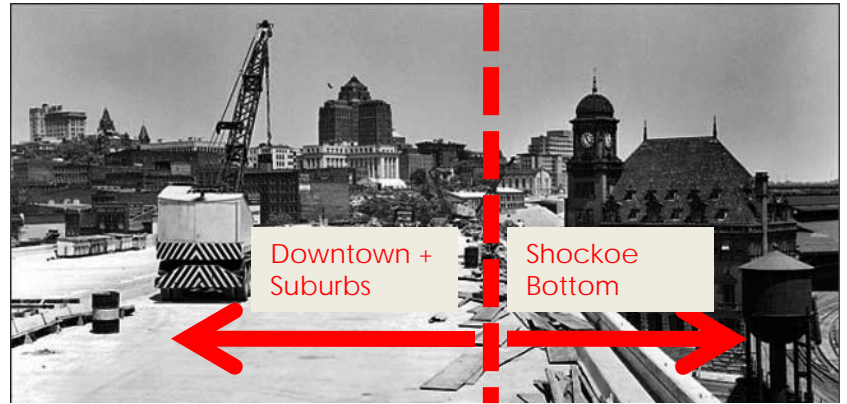


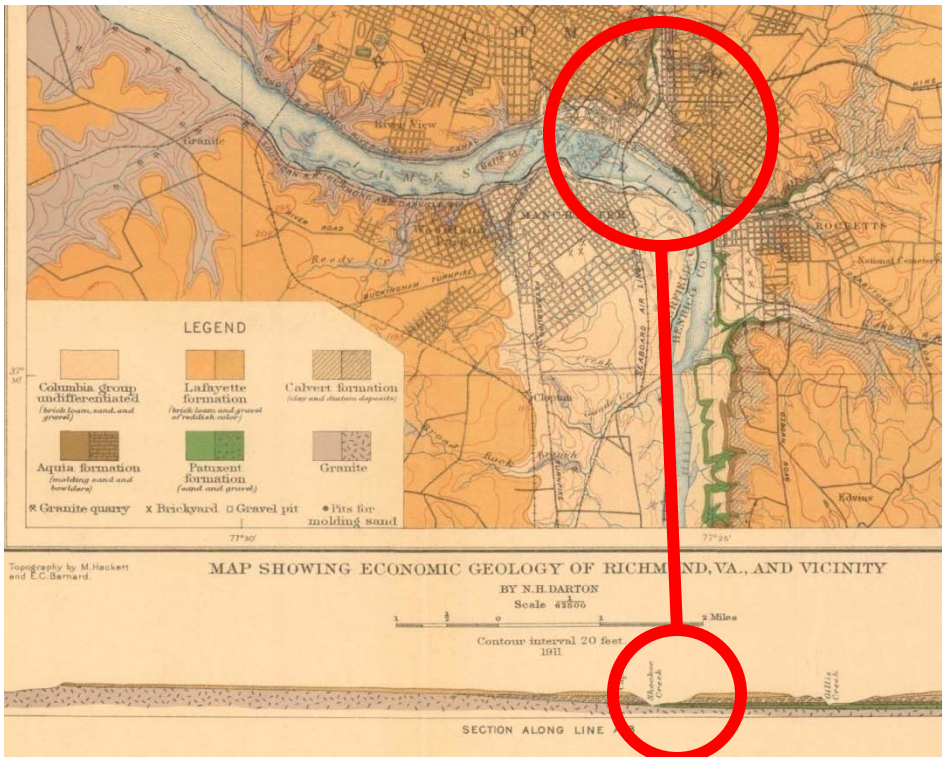
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Augusta, Ga., etc., etc.





I. WEST SLOPE OF SHOCKOE CREEK VALLEY, NEAR INTERSECTION OF TWELFTH AND LEIGH STREETS, LOOKING SOUTHWEST. CALVERT FORMATION CAPPED BY LAFAYETTE.

USGS - 1911

USGS - 1911



II. PATUXENT FORMATION IN CUT OF CHESAPEAKE & OHIO RAILWAY AT BRIDGE OF MAIN STREET AT LESTER STREET, RICHMOND, VA.

USGS - 1911



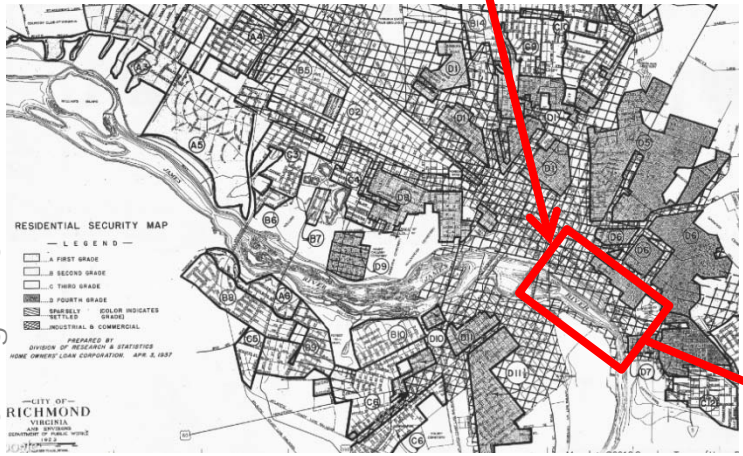
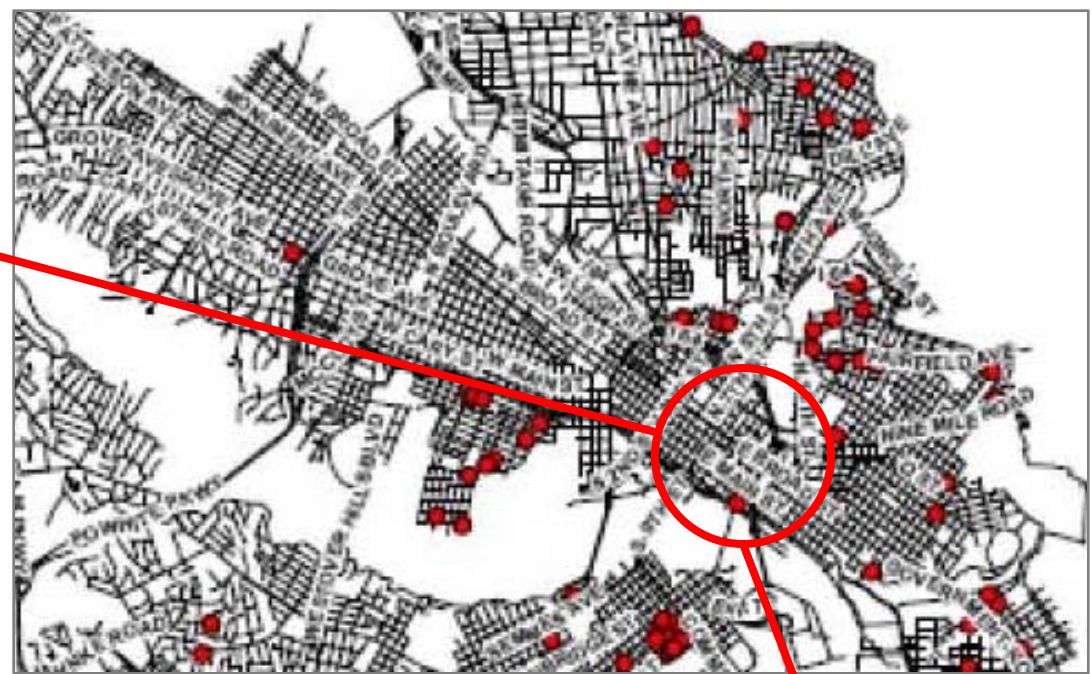
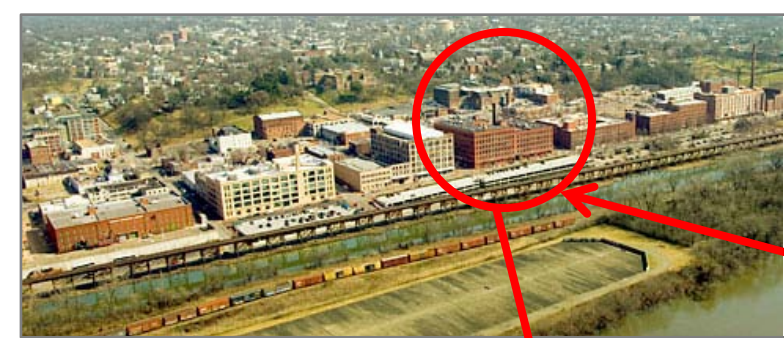
floodwall

Google Map

The fabric



Meaning/history/heritage



Redlining - 1936



Family Developments

Development	Address	# of Units
Alton Avenue	2201 Alton Avenue Mgt. Office - 1500 Harwood St. 24th & Bainbridge streets	40 units 18 units
Baird	Mgt. Office - 1500 Harwood St.	504 units
Creighton	Mgt. Office - 2101 Creighton Rd. Dove Street/First Avenue	59 units
Dove	Mgt. Office - 2506 Phaup St.	447 units
Fairfield	Mgt. Office - 2506 Phaup St.	64 units
Fulton	Government - Fischer Road Mgt. Office - 2101 Creighton Rd.	402 units
Gilpin	Mgt. Office - 1000 St. John St.	793 units
Hillside	Mgt. Office - 1500 Harwood St.	402 units
Mosby	Mgt. Office - 1543 Coalter St.	458 units
Overlook & Mimosa	Overlook & Mimosa streets	47 units
Randolph	Mgt. Office - 1800 Harwood St. Kilwood & Allen avenues	52 units
Oscar E. Stovall Place	Mgt. Office - 2502 Carmine St. 24th & Bainbridge streets	30 units
Whitcomb Court	Mgt. Office - 1500 Harwood St.	447 units
Small House Program*	Mgt. Office - 2302 Carmine St.	65 units 50 units
Used House Program*		

*Multiple properties scattered throughout the city.

Senior Housing

Development	Address	# of Units
Frederic A. Fay Towers	1202 N. First St.	200 units
Melvin C. Fox Manor	18 A West 27th St.	50 units
1200 Decatur St.	1200 Decatur St.	24 units
2700 Kilwood Ave.	2700 Kilwood Ave.	23 units
1611 Fourth Avenue	1611 Fourth Ave.	105 units
Stonewall Place Apts.	1920 Stonewall Ave.	70 units
9900 Old Brook Circle	9900 Old Brook Circle	26 units
700 S. Lombardy St.	700 S. Lombardy St.	75 units

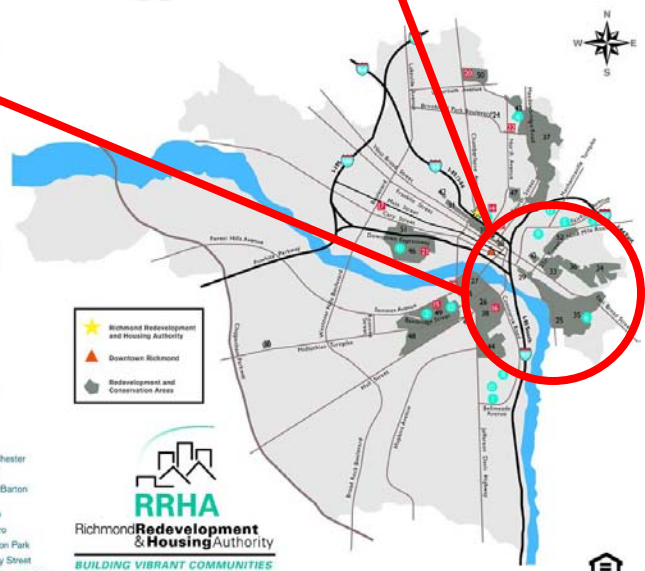
Other Senior Housing

Development	Address	# of Units
Group Home	800 Ordway Ave.	14 units

Redevelopment and Conservation Areas

COMMERCIAL	RESIDENTIAL	
23 Broad Street	30 Beaufort Grove	37 Highland Park
24 Brookland Park Boulevard	31 Carver	38 HOPE VI/Backwall
25 Fulton	32 Central Wards	39 Jackson Park Heights
26 Hull Street	33 Church Hill North	40 Jefferson Park
27 Old Manchester	34 East End	41 Newtown South
28 Project One	35 Fulton	42 Newtown-West
29 Tobacco Row	36 George Mason	43 Northside
		44 Oak Grove
		45 Old Manchester
		46 Randolph
		47 Southern Barton Heights
		48 Southside
		49 Swansboro
		50 Washington Park
		51 West Cary Street
		52 25th St./Nine Mile Rd.

Richmond Redevelopment & Housing Authority
Housing Communities
& Redevelopment and Conservation Areas



Redlining v. Hope VI



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NEWS & FEATURES - NEWS AND FEATURES June 18, 2013

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City Denies Tax Break for Shockoe Apartments

BY [NED OLIVER](#) [@NEDOLIVER](#)

Developer H. Louis Salomonsky thought he'd figured out how to save \$2.44 million in taxes on the 131-unit apartment complex he's building.

By incorporating one side of an old 11-by-20-foot brick pump house into the foundation of his massive new building in Shockoe Bottom, as reported in *Style Weekly*, he planned to be exempted from \$280,000 a year in taxes.

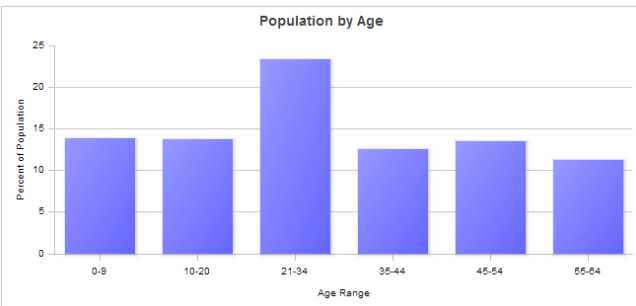
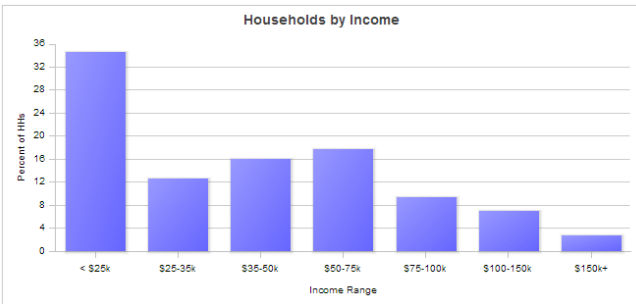
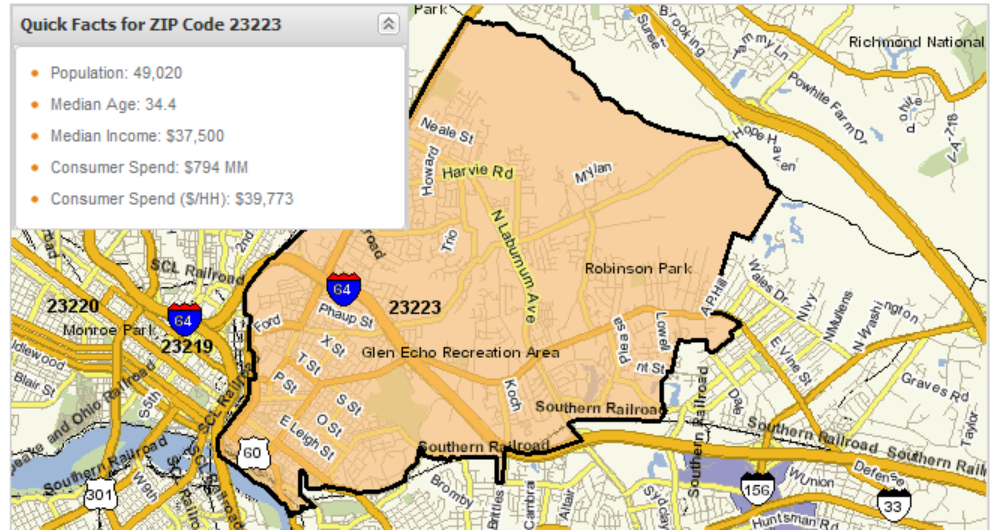
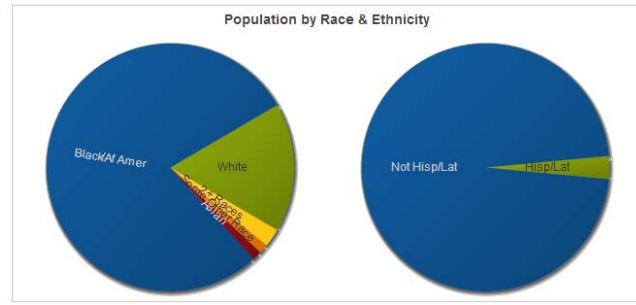
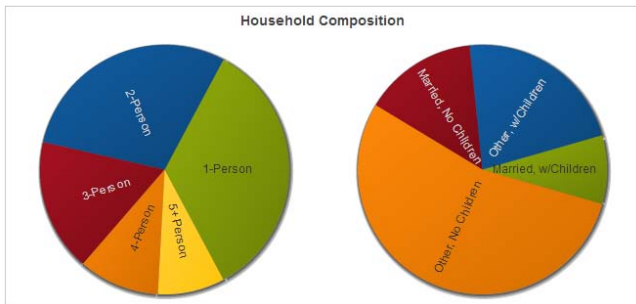
It didn't quite work out. Richmond tax assessors disqualified his plan from the program earlier this month, calling it one of the more audacious attempts by a developer to qualify for exemptions.

Salomonsky didn't return a phone call requesting comment.

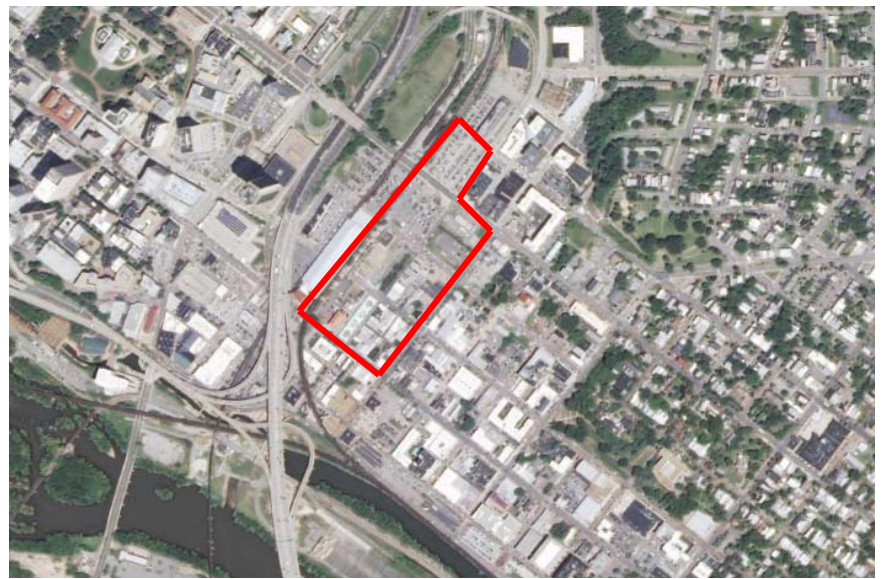
The tax abatement for rehabilitated real estate program began in 1979 to give homeowners an incentive to fix up run-down buildings. City Assessor Jim Hester says in recent years, developers have used the program to get new construction exempt from taxes by incorporating older structures — the only requirement is that they be 20 years old — into some facet of the project.

Hester says Salomonsky's complex incorporated a building that was deemed historic by the state Department of Historic Resources. But the department found that any historic value was lost after Salomonsky moved the structure to a new foundation and knocked down all but one wall. And under the city program, Hester says, projects that destroy historic buildings aren't eligible for the breaks.

"The issue was that he basically destroyed the majority of the building," Hester says.



33 Digital Dreamers Lower Mid Middle Age w/o Kids	58 Bottom-Line Blues Low Income Middle Age Family Mix	12 Brite Lites, LFI City Upscale Middle Age w/o Kids
34 Gearing Up Low Income Younger w/o Kids	52 Country Cottages Low Income Older Mostly w/o Kids	47 City Startups Low Income Middle Age w/o Kids
07 Generation WiFi Upper Mid Younger w/o Kids	56 Economizers Downscale Middle Age Family Mix	39 Domestic Duos Midscale Mature w/o Kids
53 Last to Adopt Low Income Mature w/o Kids	44 Homespun Families Midscale Middle Age Mostly w/ Kids	63 Family Thrifts Lower Mid Younger w/ Kids
44 Leisurely Adopters Low Income Older Mostly w/o Kids	34 Online Living Upscale Younger Family Mix	62 Hometown Retired Downscale Mature Mostly w/o Kids



Shockoe Bottom development proposal



- 1. Shockoe Ballpark
 - 2. Slavery heritage site
 - 3. African Burial Ground
 - 4. Slave Trail
 - 5. Grocery/hotel
 - 6. New parking garage
 - 7. Apartments
 - 8. 17th Street Promenade
- Source: City of Richmond
JOHN G. OWENBY/TIMES-DISPATCH



Hon. L. Douglas Wilder



Opposition to stadium and VCU expansion on sacred African Slave Burial Ground includes Slave Trail Commission, and Department of Historic Resources. Stadium would erase memory of slave auction site